

# Genuine Origin

## EXPO Booth 2458 | Schedule of Events

### Friday, April 21

- 11 AM - Cerberus Coffee
  - Brewing Finca Las Moras Paraneima Honey & Capili Peaberry
- 12 PM - Speaker Maria Renee Morales - Volcafe Guatemala
  - Topic: Launching La Morena & Gender Equity in Coffee
- 1 PM - Push X Pull - Brewing TBD
- 2 PM - Speaker Frank Reese - Molinos de Honduras
  - Topic: How we disintermediated & went direct to 8000 farmers
- 3 PM - Studio Coffee Roasters
  - Brewing Ethiopia Organic Washed Yirgacheffe
- 4:15PM - Molinos de Honduras Cupping - Room F151

### Saturday, April 22

- 11 AM - Ramshead Coffee Roasters
  - Brewing Kenya AB Teremuka Coffee Estate
- 12 PM - Speaker Sebastian Pinzon - Carcafe, Ltd
  - Topic: Volcafe Way Sustainability in Colombia
- 1 PM - This Coffee Life
  - Brewing El Diviso Sidra Natural & Las Flores Red Bourbon Natural
- 2 PM - Speaker Maximiliano Gurdian & Rafa Hernandez - Volcafé Costa Rica
  - Topic: Innovation in Coffee at San Diego Mill
- 3 PM - Ladder Coffee Roasters
  - Brewing Costa Rica Jaguar Anaerobic Honey & Guji Mormora Farm Natural

### Sunday, April 23

- 11 AM - Archive Coffee Roasters
  - Brewing El Pital Washed Yellow Bourbon
- 12 PM - Speaker Zipporah Irungu - Taylor Winch Tanzania
  - Topic: Gender Equity in Tanzania Coffee
- 1 PM - JBC Coffee Roasters
  - Brewing Kenya AB Teremuka Coffee Estate

Special thanks to our roasters



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# Genuine Origin

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## The Genuine Difference

Genuine Origin is a specialty coffee importer built for the 21st Century. We bring traceable green coffee from top quality producers to your fingertips. Coffee roasters can shop online and enjoy a streamlined coffee buying experience and level of service that used to be reserved for a select few.

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## Dependable & On Demand

Our expertise is getting you the green coffee you want, when you need it. Roasters can effortlessly buy our manageable 65lb boxes of green coffee online with transparent, set prices.

There are no complicated contracts, no minimums, and no storage fees. Plus, shipping is totally FREE on All orders in the continental US!

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## Your Direct Connection

Genuine Origin is part of a vast network of green coffee exporting companies based in origins around the world. We follow rigorous quality control procedures at every stage of production.

For us, sustainability doesn't stop with responsible practices in the sourcing process; it includes the ethical considerations of working with tens of thousands of producers year-round to improve their productivity and profitability.

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