

Guatemala La Morena

About La Morena

In Guatemala, gender equality remains a challenge, and coffee has long been a male-dominated industry. These factors have made it incredibly difficult for women to compete and thrive in the coffee world. That's why we're thrilled to offer La Morena as a platform to showcase the work of women farmers across Guatemala.

This year's La Morena microlot was produced by twenty three female farmers from Huehuetenango listed below). The Volcafe Way program - our parent company's farm support program - was instrumental in helping these producers deliver this high quality coffee. Since they started working with the Volcafe Way they have increased the quality of their coffee, increased their yields, and, as a consequence, started earning more. In teaching these producers best practices, their farms are turning out excellent coffee and becoming viable businesses.

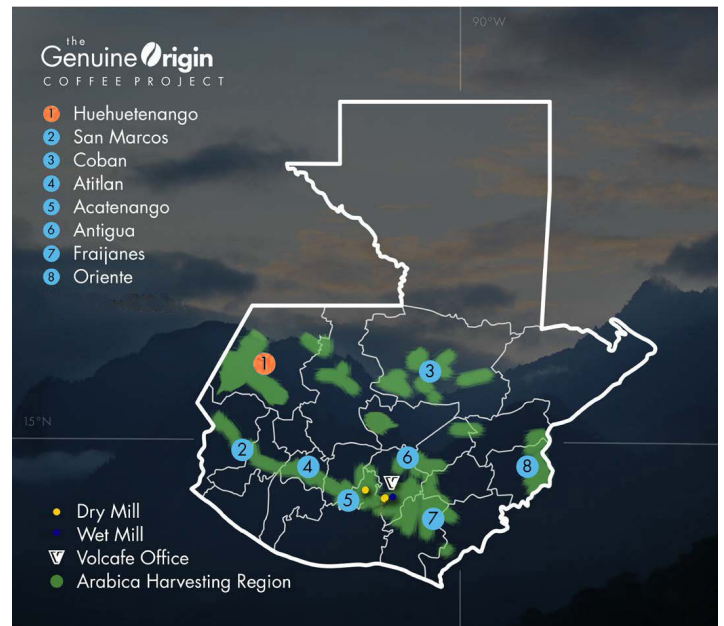
We are proud to offer our customers - and their communities - the new La Morena.

Coffee Descriptors

FLAVOR	Dark Chocolate, Brown Sugar, Plum
BODY	Heavy
ACIDITY	Mild

Producer Name and Farm Name

Floralma Perez Lopez, Finca Ambrocio
 Guillermina Villatoro Monzon, Finca Los Alisos
 Adilia Carmela Martinez Mendoza, Finca Zacnicte
 Dalia Carlota Villatoro Herrera, Finca Los Pinos
 Imelda Castillo Villatoro, Finca El Zacatonal
 Ana Francisca Villatoro Villatoro, Finca La Rosa
 Gloria Magnolia Sales Gabriel De Jerónimo, Finca Magnolia
 Blanca Elena Villatoro San Jose De Lopez, Finca Peniel Dora
 Marina Vásquez Ambrosio, Finca Tuj Xboch
 Ermita Esteban Díaz, Finca Toj Xmayel
 Maria Lucinda Lopez Domingo, Finca Maria
 Dora Marina Vásquez Ambrosio, Finca El Edén Ii
 Yuris Yojana Villatoro Herrera, Finca El Rio
 Mariela Villatoro San José, Finca Las Orquideas



Coffee Specification

Region:	Huehuetenango
Altitude:	1442 - 1626 meters ASL
Varieties:	Bourbon, Caturra, Catuai
Processing:	Fully washed, naturally fermented and sundried
Harvest:	Jan - March 2020
Moisture:	10.9% on pre-shipment sample

Producer Name and Farm Name

Norma Elizabeth Hernández López, Finca Ojo De Agua
 Maria Santos Reynoso Chun, Finca El Recuerdo Oralia
 López Villatoro, Finca Buenos Aires Floralma Carrillo
 Cifuentes, Finca El Matazano Sara Elizabeth Lopez,
 Finca El Crucero
 Maria Teresa Alvarado Villatoro, Finca Txoxel Melaj
 Maria Carmelina Ramos Garcia, Finca El Campo Flora
 Ramos Garcia, Finca El Campo
 Julieta Aleida Herrera Laparra, Finca Julieta