La Morena Huehuetenango SHB

Guatemala Green Coffee Beans |
Genuine Origin

In Guatemala, gender equality remains a challenge, and coffee has long been a male-dominated industry. These factors have made it incredibly difficult for women to compete and thrive in the coffee world. That's why we are thrilled to offer La Morena as a platform to showcase the work of women farmers across Guatemala.

Genuine Origin started the La Morena program in 2016 with Volcafe Guatemala, its sister company in Guatemala. The first lot featured coffee from four producers in 32 boxes (roughly - 2,000 lbs). Several years later, we are proud to be importing container loads of La Morena and expanding the program to other regions.

Origin

Guatemala

Region

Huehuetenango

Producer

Various women producers

Processing

Washed

Harvest Schedule

December - March

Variety

Bourbon, Caturra, Catuai

Altitude (MASL)

1200-1600

HUEHUETENANGO

LA MORENA

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