

# ORGANIC CAPILI PEABERRY

PERU GREEN COFFEE | GENUINE ORIGIN



## Coffee Details

### ORIGIN

Cajamarca, Peru

### PRODUCER

Various smallholders

### PROCESSING

Washed

### HARVEST SCHEDULE

June - October

### VARIETY

Caturra, Typica, Catimor

### ALTITUDE (MASL)

1500 - 2000

## Coffee Background

The Capili Community in Cajamarca sets an impressive example of what the power of collective motivation can achieve. The community spans 197 farms across over 570 hectares, around 130 of which are part of a conservation zone. In two years, from 2020 to 2022, the Capili Community optimized the processing of their fully washed coffee to save over 93% water usage in their commitment to sustainability.

Peru is a top producer of fair trade and certified organic coffee – two key distinctions that help differentiate Peru green coffee from the highly competitive exports coming out of its neighboring countries. Organic farming on its own, however, can be a costly venture for farmers, starting with a three-year downtime as they transition their land.

That's why the organic green coffee that Genuine Origin sources, in partnership with its sister company, Volcafe Peru, is produced with careful evaluation for sustainability – from an agricultural and operational perspective.

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