

CERRADO NATURAL SCREEN 17/18

BRAZILIAN GREEN COFFEE | GENUINE ORIGIN



Coffee Details

ORIGIN

Cerrado, Minas Gerais,
Brazil

PRODUCER

Various smallholders

PROCESSING

Natural

HARVEST SCHEDULE

July - September

VARIETY

Catucai, Mundo Novo,
Catuai Red and Yellow

ALTITUDE (MASL)

1200

Coffee Background

Although Cerrado is one of Brazil's relatively new coffee-growing regions, it has quickly risen to earn a reputation for high quality specialty coffee. Cerrado coffee offers coffee roasters consistency. The land is kept balanced and fertile by well-defined wet and dry seasons and abundant sunlight. Coupled with advanced farming practices and the entrepreneurial spirit from Cerrado's coffee producers, the region has become renowned. Most medium-to-large-sized farms span anywhere between a few hundred acres to massive powerhouse estates.

Cerrado lies in the southwest of Minas Gerais. The land is relatively flat, with altitudes ranging from 900 to 1250 meters above sea level. The level land allows farmers to practice mechanical harvesting that is out of reach for coffee farms on steep hills.

However, Cerrado doesn't stop with coffee. The region is a vast tropical and subtropical biome that includes forests, marshlands and grassland. Covering more than 20% of Brazil, it is the largest savannah in South America and one of the most biodiverse ecoregions on earth. Roughly 5% of the species on earth call Cerrado home. The ecosystem covers around 21% of Brazil.

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