

# SALMO PLUS NATURAL

BRAZILIAN GREEN COFFEE | GENUINE ORIGIN



## Coffee Details

### **ORIGIN**

Cerrado, Minas Gerais,  
Brazil

### **PRODUCER**

Various smallholders,  
Volcafe Brazil

### **PROCESSING**

Natural

### **HARVEST SCHEDULE**

July - September

### **VARIETY**

Mundo Novo, Catuai Red  
and Yellow, Topazio,  
Catucaí, Acaia

### **ALTITUDE (MASL)**

1200

## Coffee Background

Sourced from select producers who understand Genuine Origin's quality standards, Salmo Plus Natural has become a staple at Genuine Origin.

This full-bodied, syrupy-sweet Cerrado blend soaks up all the delicious flavors of the region. Sun-ripened coffee cherries were left on the branch until they were bursting with concentrated sugars. Once adequately dried, the cherries were mechanically harvested, sorted, and set out on patios to absorb as much sugar and flavor from the fruit as possible.

In this signature coffee, Volcafe Brazil, Genuine Origin's sister company, takes quality control a step further by screening and sorting the green coffee beans before packing and exporting the coffee to Genuine Origin's warehouses.

Cerrado is home to 5% of all the species that share our planet. This incredibly diverse biome is a rich savannah that receives abundant sunlight all year, and its ideal coffee-growing climate has only been recently discovered in the past 50 years. After frost and pests decimated Brazil's coffee industry in 1975, entrepreneurial farmers that refused to give up ventured into Cerrado to plant new beginnings in this undeveloped region.

**Genuine**  **origin**

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