

CHAPADA DE MINAS NATURAL

BRAZIL GREEN COFFEE | GENUINE ORIGIN



Coffee Details

ORIGIN

Chapada de Minas,
Brazil

PRODUCER

Various smallholders

PROCESSING

Natural

HARVEST SCHEDULE

August - September

VARIETY

Bourbon, Catuaí, Mundo
Novo

ALTITUDE (MASL)

1000 - 1200

Coffee Background

Chapada de Minas is an emerging coffee area of Minas Gerais with a penchant for innovation and advanced technologies, much like the Cerrado region. In addition to coffee, farms in Chapada de Minas also cultivate eucalyptus and mahogany trees to diversify their crops.

The relatively flat landscape of coffee regions like Chapada de Minas in Brazil is optimal for mechanized harvesting - an essential step in Brazil coffee production that maximizes efficiency for such a massive volume of cherry. Furthermore, harvest machinery is increasingly sensitive to cherry maturation levels, meaning that the days of strip-picking trees are in the past, and producers can focus more on increasing quality.

What's Special About Brazilian Coffee?

There's a 1-in-3 chance the coffee in your cup is from Brazil. It's a huge country with a staggering coffee export - over 33% of the world's coffee supply comes out of Brazil - and that doesn't include the coffee they keep to drink themselves. Brazil has been at the top of the coffee export chain since the early 1800s when coffee farming overtook sugarcane as a cash crop.

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